

Sponsorship packages for FrancoFEST 2024*

	Bronze \$500	Silver \$900	Gold \$2,500	Platinum \$5,000	Diamond \$10,000
The sponsor will be promoted on social media during the month of June → 7,000 impressions per post	1	1	2	2	3
The sponsor's logo will be added to our festival's website with a direct link to their own official page → 7,000 visiteurs	♦	♦	♦	♦	♦
The sponsor's logo will be printed on our 2 giant posters (4'x8'), which will be displayed on the festival grounds for the entire event	♦	♦	♦	♦	♦
A table, a 10x10 tent and two chairs on the festival grounds to present your services in person. → 6,500 visitors		♦	♦	♦	♦
The sponsor's logo will be added to the festival's program (50,000 digital copies, QR code for download, 3 giant programs on site)		♦	♦	♦	♦
The sponsor will be promoted in our newsletter.		1 mention	2 mentions	3 mentions	Special newsletter
VIP kits offered to the sponsor's staff comprising of the festival's t-shirt, a wine glass and a beverage ticket.			2 kits	4 kits	5 kits
The sponsor will be mentioned during all opening speeches as a major sponsor (description of your company, thank you speech by our President)			♦	♦	♦
Speech time to be allocated to the sponsor during the opening ceremony on Friday night or Saturday afternoon			3 minutes	5 minutes	2x 5 minutes
You sponsor a show of your choice during the festival → Thank you by the MC in the introduction, your banner on the stage during the show, mention during media interviews				♦	
Your logo on the festival's trailer, played online (10,000 views) and in 2 Hamilton cinemas (Playhouse, Westdale) for 1 month.					♦
Your promotional material will be displayed on the festival grounds (banners, flyers at the info tent, t-shirts, etc)					♦

*All packages are negotiable and can be adapted to the sponsors' needs and expectations.